

# JEFFREY M. KUHN

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## POSITIONS

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Kenan-Flagler Business School, UNC Chapel Hill <i>Assistant Professor, Strategy and Entrepreneurship Group</i>	2017 – present
Kwan & Olynick LLP, Berkeley, CA <i>Of Counsel</i>	2011 – present
Weaver Austin Villeneuve & Sampson LLP, Oakland, CA <i>Patent Attorney</i>	2007 – 2011

## BAR ASSOCIATIONS

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UNITED STATES PATENT AND TRADEMARK OFFICE BAR	2010 – present
CALIFORNIA STATE BAR	2008 – present

## EDUCATION

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Ph.D. Business and Public Policy Haas School of Business, University of California Berkeley	2017
J.D. Law School of Law, University of California Berkeley	2008
B.S. Computer Science & Mathematics Purdue University	2005
B.A. Psychology Purdue University	2005

## BIBLIOGRAPHY

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### Published Articles

- Patent Citations Reexamined. *forthcoming*, *RAND Journal of Economics* (with Kenneth Younge and Alan Marco).
- How to Measure and Draw Causal Inferences with Patent Scope. *International Journal of the Economics of Business*, 2018 (with Neil Thompson). Lead article, Special Issue on Intellectual Property: Strategy, Measurement, and Economic Performance.
- Duty of Disclosure for Patent Applications: Best Practices. *Association of Corporate Counsel Docket, Technology & IP Issue*, 2017 (with Thomas Melling and Kenneth Younge).
- Information Overload at the U.S. Patent and Trademark Office: Reframing the Duty of Disclosure in Patent Law as a Search and Filter Problem. *Yale Journal of Law and Technology*, 2011.
- An Estoppel Doctrine for Patented Standards. *California Law Review*, 2009 (with Robert Merges).
- Patentable Subject Matter Matters: New Uses for an Old Doctrine. *Berkeley Technology Law Journal*, 2007.

## Working Papers

- The Strategic Importance of Patent Scope: Patent Transfers in the Medical Device Industry. *First round Revise and Resubmit, The Strategic Management Journal.*
- Does Winning a Patent Race Lead to More Follow-on Innovation? *First round Revise and Resubmit, Journal of Legal Analysis* (with Neil Thompson).
- The Track One Pilot Program: Who Benefits from Prioritized Patent Examination? *Under review* (with Michael Teodorescu).
- Corrected Measures for Patent Citation Analysis: Accounting for Published Patent Applications. *Under review* (with Kenneth Younge).
- Strategic Citation: A Reassessment. (with Kenneth Younge and Alan Marco).
- First Movers and Follow-on Invention: Evidence from a Vector Space Model of Invention. (with Kenneth Younge and Kyungsoo-Kim).

## PRESENTATIONS

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Strategic Management Society Annual Meeting	Anticipated 2019
Speaker Series, Office of Chief Economist of USPTO	Anticipated 2019
Multiple Discoveries and Inventions session, AOM Annual Meeting	2019
Tuck School of Business Strategy Junior Faculty Summer Camp	2019
Economics of Strategy Workshop, New York University	2019
USPTO Roundtable on Empirical Methods in IP	2019
The Empirical Patent Law Conference	2019
Harvard University Seminar in Law, Economics & Organizations	2017
Strategy Seminar, University of California, Los Angeles	2017
Searle Center Conference on Innovation Economics, Northwestern Pritzker	2017
The Boston University Technology Policy and Research Initiative Conference	2017
American Law & Economics Association Annual Meeting	2017
Strategy and Entrepreneurship Seminar, University of North Carolina at Chapel Hill	2016
Consortium on Cooperation and Competition	2016
Patents and Citations session, Academy of Management Annual Meeting	2016
Advances in Patent Data PDW, Academy of Management Annual Meeting	2016
Searle Center Conference on Innovation Economics, Northwestern Pritzker	2016
Advances in Patent Data PDW, Academy of Management Annual Meeting	2015
Knowledge, Technology and Organization Research Seminar, SKEMA	2015
Visiting Speaker Series, Office of Chief Economist of USPTO	2015
Management, Technology & Entrepreneurship Seminar, EPFL	2015
National Bureau of Economic Research Productivity Seminar	2015

## **TEACHING RECORD**

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### **Courses**

Strategy Seminar in Research Methodology – BUSI-899	Fall 2019
Strategic Management – BUSI 411 Sections 001-004	Fall 2019
Strategic Management – BUSI 411 Sections 005-008	Spring 2019
Strategic Management – BUSI 411 Sections 005-008	Spring 2018
Competitive and Corporate Strategy, UC Berkeley Haas School of Business, Executive MBA, Graduate student instructor	Spring 2016

### **Lectures**

IP Strategy, Online MBA Immersion Retreat	2019
Research Methods PhD Seminar, EPFL	2019
Technology & Strategy MBA Seminar, EPFL	2015
Technology & Strategy MBA Seminar, Purdue University	2015

## **HONORS**

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Summer Scholar, Technology Policy Research Initiative, Boston University	2017
IP <sup>2</sup> Fellow, Hoover Institution, Stanford University	2015 – 2016
Working Group on Intellectual Property, Innovation, and Prosperity	
Google Research Award	2014
Robert N. Noyce Memorial Fellow	2012 – 2014
Ryoichi Sasakawa Young Leaders Fellow	2011 – 2012

## **PROFESSIONAL SERVICE**

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Co-chair, Advances in Patent Data PDW, Academy of Management Annual Meeting	2019
Co-chair, Advances in Patent Data PDW, Academy of Management Annual Meeting	2018
Referee service: <i>Organization Science</i>	2019
<i>Management Science</i>	2019
<i>Academy of Management</i>	2019
<i>Management Science</i>	2018
<i>Management Science</i>	2018
<i>Journal of Public Economics</i>	2018
<i>Academy of Management</i>	2018
<i>Management Science</i>	2017
<i>Management Science</i>	2017
<i>Strategic Management Society</i>	2017
<i>Academy of Management</i>	2017
<i>Strategic Management Journal</i>	2016
<i>Yale University Press</i>	2015

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