

JEFFREY M. KUHN

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PROFESSIONAL EXPERIENCE

Kenan-Flagler Business School, UNC Chapel Hill <i>Assistant Professor, Strategy and Entrepreneurship Group</i>	2017 – present
Kwan & Olynick LLP, Berkeley, CA <i>Of Counsel</i>	2011 – present
Weaver Austin Villeneuve & Sampson LLP, Oakland, CA <i>Patent Attorney</i>	2007 – 2011

RESEARCH INTERESTS/FIELDS OF SPECIALIZATION

Technological Innovation, Intellectual Property, Corporate Strategy, Entrepreneurship.

EDUCATION

Ph.D. Business and Public Policy Haas School of Business, University of California Berkeley	2018
MCS Data Science University of Illinois, Urbana-Champaign	Anticipated 2022
J.D. Law School of Law, University of California Berkeley	2008
B.S. Computer Science & Mathematics Purdue University	2005
B.A. Psychology Purdue University	2005

BIBLIOGRAPHY AND PRODUCTS OF SCHOLARSHIP

Refereed Journal Articles

- Kuhn, J., Younge, K., & Marco, A. Strategic Citation: A Reassessment. *Review of Economics and Statistics*, forthcoming 2021.
- Kuhn, J. & Teodorescu, M (2020). The Track One Pilot Program: Who Benefits from Prioritized Patent Examination?. *Strategic Entrepreneurship Journal*, Vol. 15, Iss. 2, 185-208.
- Kuhn, J., Younge, K., & Marco, A. (2020). Patent Citations Reexamined. *RAND Journal of Economics*, Vol. 51, Iss. 1. 109-132.
- Thompson, N. & Kuhn, J. (2020). Does Winning a Patent Race Lead to More Follow-on Innovation? *Journal of Legal Analysis*, Vol. 12, 183–220.
Best Paper Award Finalist, Druid Conference, 2016.
- Kuhn, J. & Thompson, N. C. (2019). How to measure and draw causal inferences with patent scope. *International Journal of the Economics of Business*, Vol. 26, Iss. 1, 5-38.
Lead article, Special Issue on Intellectual Property: Strategy, Measurement, and Economic Performance.

Research Projects in Preparation for Journal Submission

- Hsu, D., & Kuhn, J. (2021). The Outsized Role of Academic Stars in University Technology Licensing. 1st round revise & resubmit, *Strategic Management Journal*.
- Sundaresan, S., Kuhn, J., Deepak, J., Nerkar, A. (2021). Not If, But When: Evaluating the Link Between Citation Timing and the Impact of Patents. 1st round revise & resubmit, *Research Policy*.
- Kuhn, J. (2020). The Strategic Importance of Patent Scope: Patent Transfers in the Medical Device Industry. 1st round reject & resubmit, *Strategic Management Journal*.

Legal Journal Articles

- Melling, T., Kuhn, J., Younge, K. (2017). Duty of Disclosure for Patent Applications: Best Practices. Association of Corporate Counsel Docket, Technology & IP Issue, 82-90.
- Kuhn, J. (2011). Information Overload at the U.S. Patent and Trademark Office: Reframing the Duty of Disclosure in Patent Law as a Search and Filter Problem. *Yale Journal of Law and Technology*, 13(3), 89-140.
Selected for republication in the *Intellectual Property Law Review* (2012) by Thomson Reuters, as one of the best intellectual property law review articles published in 2011.
- Merges, R. & Kuhn, J. (2009). An Estoppel Doctrine for Patented Standards. *California Law Review*, 97(1), 1-50.
- Kuhn, J. (2007). Patentable Subject Matter Matters: New Uses for an Old Doctrine. *Berkeley Technology Law Journal*, 22(1), 89-114.

Peer Reviewed Conference Presentations

NSF-Sponsored Future of IP Conference	2020
Strategic Management Society Annual Meeting	2019
Multiple Discoveries and Inventions session, Academy of Management Annual Meeting	2019
USPTO Roundtable on Empirical Methods in IP	2019
The Empirical Patent Law Conference	2019
The Boston University Technology Policy and Research Initiative Conference	2017
American Law & Economics Association Annual Meeting	2017
Patents and Citations session, Academy of Management Annual Meeting	2016
Advances in Patent Data PDW, Academy of Management Annual Meeting	2016
Searle Center Conference on Innovation Economics, Northwestern Pritzker	2016
Advances in Patent Data PDW, Academy of Management Annual Meeting	2015

Other Presentations

The Academy of Management Text Data in Strategy Research	2021
The Boston University Technology Policy and Research Initiative Conference	2021
Frontiers of Entrepreneurship Conference	2020
Innovation Information Initiative, National Bureau of Economic Research	2019
Speaker Series, Office of Chief Economist of United States Patent and Trademark Office	2019
Tuck School of Business Strategy Junior Faculty Summer Camp	2019
Economics of Strategy Workshop, New York University	2019
Innovation Information Initiative, National Bureau of Economic Research	2019
Harvard University Seminar in Law, Economics & Organizations	2017
Strategy Seminar, University of California, Los Angeles	2017

Strategy and Entrepreneurship Seminar, University of North Carolina at Chapel Hill	2016
Consortium on Cooperation and Competition	2016
Knowledge, Technology and Organization Research Seminar, School of Knowledge Economy and Management	2015
Visiting Speaker Series, Office of Chief Economist of United States Patent and Trademark Office	2015
Management, Technology & Entrepreneurship Seminar, École Polytechnique Fédérale de Lausanne, Management, Technology & Entrepreneurship	2015
National Bureau of Economic Research Productivity Seminar	2015

TEACHING RECORD

Intellectual Property and Technology Strategy	MBA	2020, 2021
Strategy Seminar in Research Methodology	PhD	2019-2021
Intellectual Property and Technology Strategy	Undergraduate	2020, 2021
Strategic Management	Undergraduate	2018-2021

PROFESSIONAL SERVICE

Co-chair, Advances in Patent Data PDW, Academy of Management Annual Meeting	2018, 2019
Referee service:	<i>Management Science</i> <i>Strategic Management Journal</i> <i>Organization Science</i> <i>Research Policy</i> <i>Journal of Economics and Management Strategy</i>
PhD Advising:	Anavir Sherman (committee member)

HONORS

Summer Scholar, Technology Policy Research Initiative, Boston University	2017
IP ² Fellow, Hoover Institution, Stanford University	2015 - 2016
Working Group on Intellectual Property, Innovation, and Prosperity	
Google Research Award	2014
Robert N. Noyce Memorial Fellow	2012 - 2014
Ryoichi Sasakawa Young Leaders Fellow	2011 - 2012

LEGAL BAR MEMBERSHIP

UNITED STATES PATENT AND TRADEMARK OFFICE BAR	2010 - present
CALIFORNIA STATE BAR	2008 - present

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